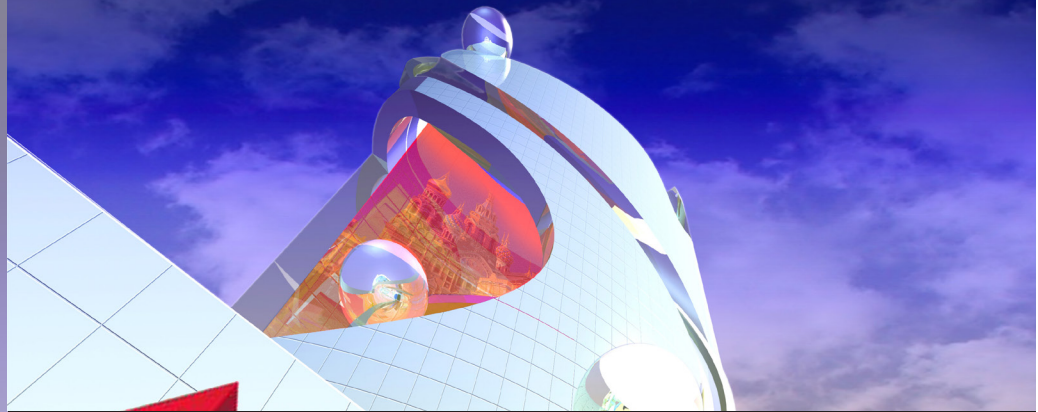
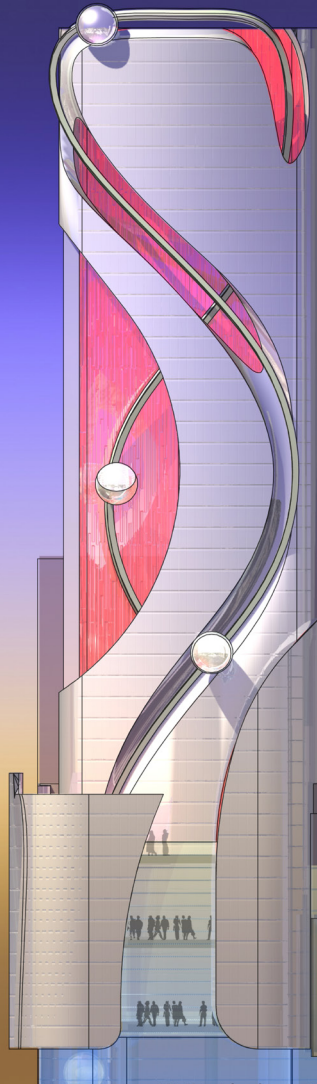
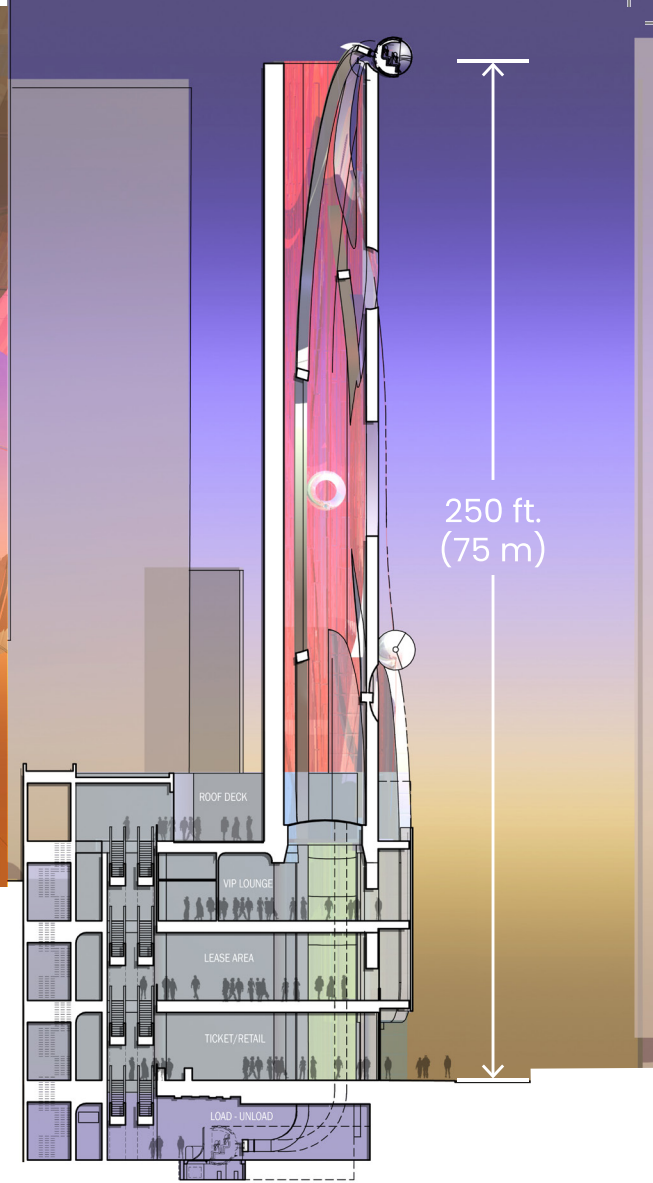
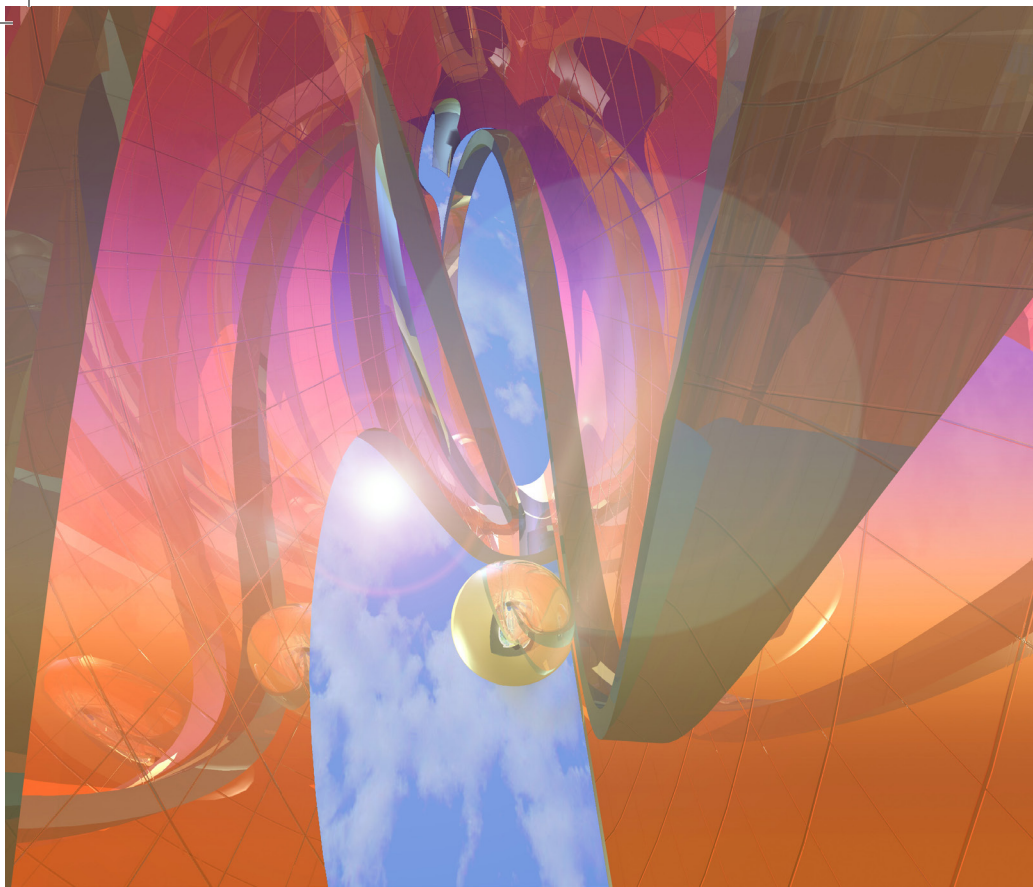


# THRILLBOARD

Don't just see the skyline,  
become part of it!



Observation decks, ferris wheels, and towers are so last-century. **Medici XD** will send you to any vista in a crystal orb – catapulted through a digital tunnel straight to the top – where you savor the view as part of a thrilling audio and digital observation experience. You won't just see the bright lights of the city; you'll be a part of them. **Thrillboard** is an iconic “must-do” in any city center or resort, sculpturally shaped by **SottoStudios** as kinetic art. Thrillboard can instantly change media and on-board audio for any event, sponsorship, or advertising opportunity, and this unforgettable urban experience is grounded by retail in the lobby and boarding area.



## Key Ride Features

### ▶ A Thrilling Launch

- Viewed from the street to attract riders.
- Maximizes time guests spend in key viewpoints.

### ▶ Stunning Visuals

- LED screens allows for visually rich branding.
- Media reacts to the vehicle position making for stunning visuals and personalization.

### ▶ Versatile Guest Pods

- On-board customizable audio
- Retractable weather shields
- Positionable pods to direct sight lines

### ▶ Iconic Experience

- Breathtaking views with an exciting return to station. Photogenic for any city skyline.
- Family oriented. Observation with a dose of thrill, but not prohibitively intense.

Stunning LED media allows for dynamic and stunning branding all the way to immersive story elements.

Tiltable cabins allow for directing guest sightlines to get the most from the breathtaking views.

## Sample Layout

- Hourly Guest Capacity: 1,000
- Number of Ride Vehicles: Eight (8)
- Guests Per Vehicle: Six (6)
- Ride Height: 250 ft. (75 m)
- Ride Time: Two (2) minutes



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